



International Poster  
Biennale in Warsaw

Regulations  
of the Thematic Competition

# 27th International Poster Biennale in Warsaw

Ministry of  
Culture  
and National  
Heritage of  
the Republic  
of Poland

MW/ Poster Museum

STGU

office.biennale@asp.waw.pl  
www.warsawposterbiennale.com

Akademia Sztuk Pięknych w Warszawie  
ul. Krakowskie Przedmieście 5, 00-068 Warszawa



**International Poster  
Biennale in Warsaw**

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## **27th International Poster Biennale in Warsaw**

### **Organized by:**

The Warsaw Academy of Fine Arts

### **Co-organizers:**

The Poster Museum in Wilanów

The Association of Applied Graphic Designers (STGU)

Honorary Sponsor of the International Poster Biennale in Warsaw is Poland's Minister of Culture, National Heritage

**Dates:** June 12th – August 28th 2021

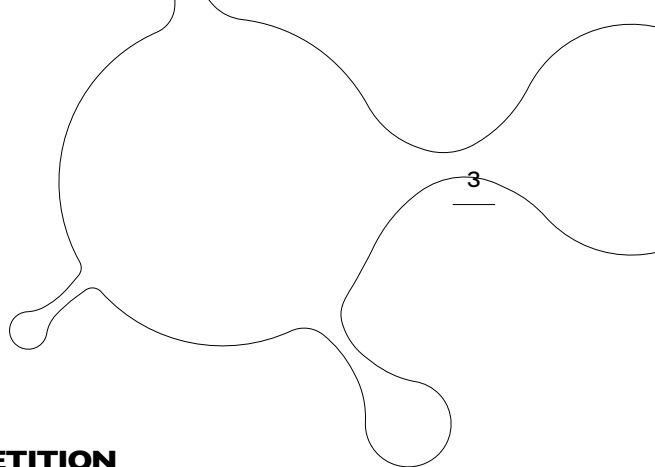
Since 1966, when its first celebration took place, the aim of the International Poster Biennale in Warsaw has been to present to the general public a review of posters designed by artists from around the world during the period between the previous and current event. This review of the most outstanding achievements in the field of design is selected by means of two competitions.

The organizational structure of the International Poster Biennale in Warsaw includes: Honorary Committee, President, Secretary General, Program Board headed by an Honorary Chairman, an Organizing Committee and the Biennale Office.

The 27th International Poster Biennale in Warsaw includes a **Main Competition** and a **Set Subject Competition**, which are subject to separate regulations.



**International Poster  
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## **REGULATIONS GOVERNING THE THEMATIC COMPETITION OF THE 27TH INTERNATIONAL POSTER BIENNALE IN WARSAW**

1. The Thematic Competition is by nature an open competition.
2. Only adults may participate in the Thematic Competition.
3. The theme for the Thematic Competition is: **"The changing world and health"**.
4. Artists participating in the Thematic Competition may also take part in the Main Competition, the Regulations governing which constitute a separate document.
5. Posters accepted for the Thematic Competition will be preselected by a Pre-selection Committee composed of outstanding artists, designers and art theorists.
6. Posters admitted by the Pre-selection Committee to the final stage of the Thematic Competition will be submitted for evaluation by an International Jury, which will decide the winners of the Thematic Competition.
7. Artists taking part in the Thematic Competition accept the Regulations, along with such additional documents as the Application Form.

### **CONDITIONS FOR PARTICIPATION IN THE THEMATIC COMPETITION**

1. Posters for the Thematic Competition can be submitted individually, by a tandem of artists, by an artistic group, or as graphic / design / branding studies, etc.
2. Artists may submit to the Thematic Competition a maximum of 2 posters designed no earlier than **April 1st 2018**.
3. Posters submitted for the Thematic Competition must meet the formal and technical requirements for participation as described in the present Regulations.
4. Submission of works for the Thematic Competition requires the posters to be sent in the form of digital files to the Biennale Office by February 15th, 2020 using the online application form at: **<http://warsawposterbiennale.com/pl/konkurs-tematyczny/>**
5. The deadline for accepting poster entries for the Thematic Competition, i.e. commencement of the selection procedure (provided that other regulations are met) is to be



the date on which the Biennale Office takes receipt of digital poster files via the online entry form: **<http://warsawposterbiennale.com/pl/konkurs-tematyczny/>**

6. The deadline for accepting poster entries for the Main Competition, i.e. commencement of the selection procedure (provided that other regulations are met) is to be the date on which the Biennale Office takes receipt of digital poster files via the online entry form at: **<http://warsawposterbiennale.com/pl/konkurs-glowny/>**
7. Apart from making prints for the competition exhibition, the digital versions of entered posters will be used by the Organizer to design its Biennale catalogue (this applies to posters qualified for the final stage of the Thematic Competition) and for the purposes of promoting the 27th International Poster Biennale in Warsaw and the Organizer (this applies to posters accepted for the Main Competition and qualified for the final stage of the Thematic Competition).

#### **FORMAL AND TECHNICAL REQUIREMENTS REGARDING THE THEMATIC COMPETITION:**

1. Each poster submitted for the Thematic Competition will include the following digital version format: **70x100 cm, 300 DPI, format: JPG (highest quality) or PDF, colours: CMYK**
2. The Organizer will at its own discretion print those posters qualified for the final stage of the Thematic Competition.
3. Artists submitting posters for the Thematic Competition must complete the Application Form via the online link: **<http://warsawposterbiennale.com/pl/konkurs-tematyczny/>**
4. By filling out the Application Form Artists also declare that:
  - a. they have read and accept the Regulations of the Thematic Competition
  - b. they have designed the entered posters personally and independently; in the case of a poster designed by a team, that the indicated artists produced it personally and jointly.
5. Failure to meet the formal and technical requirements and failure to meet the deadline for submitting an entry will result in the poster not being accepted for the Thematic Competition.

6. A list of those posters qualified by the Pre-selection Committee to enter the final stage of the Thematic Competition will be published by **March 15th 2021** on the website: **[www.warsawposterbiennale.com](http://www.warsawposterbiennale.com)**

## **QUALIFICATION OF WORKS AND AWARDS**

1. The International Jury will award the following prizes in the Thematic Competition:  
  
1st prize – PLN 15,000  
2nd prize – PLN 10,000  
3rd prize – PLN 7,000  
along with honorary awards.
2. The results of the Thematic Competition will be officially announced on the opening day of the 27th International Poster Biennale in Warsaw, which will take place on **June 12th 2021**, and will also be published on the website: **[www.warsawposterbiennale.com](http://www.warsawposterbiennale.com)**
3. The winners of the Thematic Competition will be notified of its results by the Organizer via e-mail.
4. The organizer provides for the awarding of additional funded prizes.
5. The value of the awards will be reduced by the income tax due in accordance with the generally applicable regulations.

## **THE ORGANIZER'S OBLIGATIONS AND PRIVILEGES**

1. The Organizer reserves the right not to accept a poster for the Main Competition if it contains content that violates the reputation of the Organizer and/or any third parties or is against the law. On that basis, the Organizer has the right to refuse the Artist's participation in the competition.
2. The Organizer reserves the right to hand over those posters qualified for the final stage of the Main Competition to the Poster Museum in Wilanów and any other museum collections or archives. (Such posters will be forwarded to those institutions in accordance with applicable museum/archival regulations and procedures).
3. The names of those individuals performing the functions of: President, Honorary Chairman of the Program Board, Secretary General, members of the Program Board

and the Organizing Committee and the Pre-selection Committee will be published at:  
**[www.warsawposterbiennale.com](http://www.warsawposterbiennale.com).**

4. The composition of the International Jury will be announced at: **[www.warsawposterbiennale.com](http://www.warsawposterbiennale.com)**. The Organizer reserves the right to make changes to the composition of the Jury after this has been announced for reasons beyond the Organizer's control.
5. The organizer undertakes to print a paper version of the catalogue celebrating both competitions.

## **PERSONAL DATA**

1. The administrator of artists' personal data is the Warsaw Academy of Fine Arts, ul. Krakowskie Przedmieście 5, 00-068 Warszawa.
2. The personal data security inspector can be contacted via the e-mail address: [iodo@asp.waw.pl](mailto:iodo@asp.waw.pl).
3. The purpose of processing personal data is to enable participation in the Set Subject Competition of the 27th International Poster Biennale in Warsaw – pursuant to Article 6, paragraph 1, letter a) of the GDPR (General Data Protection Regulation), i.e. on the basis of consent granted by the person said personal data concerns.
4. The personal data of the competition's participants will be jointly administered by the co-organizers of the International Poster Biennale in Warsaw: the Poster Museum in Wilanów and the Association of Applied Graphic Designers (STGU). Personal data may be additionally made available to institutions authorized by law (i.e. public authorities and entities performing public tasks or acting on behalf of public authorities, to the extent and for purposes ensuing from legal provisions). Personal data will not be disclosed to other entities.
5. Personal data will be stored for the period necessary to achieve the goals indicated in point 3 above, i.e. for a period of up to 3 years from the date on which the competition results are announced.
6. The following rights apply in connection with the processing of personal data: the right to access one's personal data, the right to rectify it, delete it or limit its processing, the right to object to its processing and the right to transfer such data. The above rights



can be exercised by contacting the personal data security inspector in the manner specified in point 2 above.

The scope of said rights and the situations in which they can be exercised are defined by law. The possibility of using some of said rights may be, inter alia, dependent on the legal basis, the purpose or method of their processing.

Due to the need to protect the personal data of the person exercising said rights, that person's correct identification is necessary. Therefore, the Academy may request authentication of the identity of the person requesting information.

7. To the extent that consent has been given for the processing of personal data, such consent may legally be withdrawn. Withdrawal of said consent does not affect the lawfulness of that processing which has been performed on the basis of consent prior to its withdrawal.
8. If it is found that the processing of personal data violates the provisions of the applicable law, a complaint may be lodged with the supervisory body, i.e. the Chairman of the Personal Data Protection Office.
9. The provision of personal data is voluntary, but necessary in order to participate in the competition. Failure to provide personal data will result in it being impossible to participate in the competition.
10. The Academy will not make automated decisions with regard to the personal data provided. Moreover, the Academy does not plan to forward personal data to entities outside the EEA (European Economic Area).

## **USE OF SUBMITTED MATERIALS**

1. Applicants entering posters declare that they independently designed the posters (hereafter referred to as the Works) referred to in the Application Form.
2. Applicants declare that:
  - a. they own the personal and property copyrights to the submitted Works and that these rights are not in any way restricted or encumbered by the rights of third parties and that the Works do not infringe any rights of third parties.
  - b. they have not granted an exclusive license to use the Works



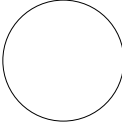
- c. they have the exclusive right to grant license for the disposal of and use of the Works
  - d. the rights and licenses referred to below include all rights and licenses necessary for use of the Works in the scope specified below.
3. In the event of a third party filing claims against the Organizers resulting from infringement of that party's rights, the applicant is required to:
  - a. appear in court (in the event of a judicial investigation) and take any necessary steps to release the Organizer from being required to participate in the case
  - b. fully satisfy said claims and thus release the Organizer from the obligation to pay compensation in this respect
4. The Artist grants the Organizer a non-exclusive, territorially unlimited free license for an undefined period of time to use the submitted Work(s).
5. The above-mentioned granted license to use the Work(s) begins on the date the Organizer accepts the Work(s) for entry in the Competition.
6. The above-mentioned license to use the Work(s) covers the following scope:
  - a. publication of the Work(s) in a manner other than that specified in point 2 – public performance, exhibition, display, reproduction, broadcasting and rebroadcasting, and making the Work publicly available so that anyone can access it at a place and time chosen by them, including data communication networks
  - b. the recording and duplication of the work – the production of an unlimited number of copies of the work using a specific technique, including printing, reprographic, magnetic recording and digital technology
  - c. saving the work on computer memory
  - d. placing a copy of the Work(s) and an image of the Work(s) on the market in a fixed form, and in particular, the Organizer may reproduce the work in printed and electronic versions of the catalogue, leaflets, promotional materials, exhibition literature, and publish the same on the Internet and on social networks
  - e. producing any number of printed copies of the work





7. By submitting posters to the Competition, artists agree to their free publication on the website <https://warsawposterbiennale.com/pl/>, on social networks, in printed and electronic versions of the catalogue, leaflets, promotional materials, and materials concerning the exhibition, along with the first names and surnames of the artists and a description of the Work(s).
8. By submitting posters to the Competition, Artists permit the Organizer to exercise derivative rights to the Works, in particular for the purposes of publishing them on the website <https://warsawposterbiennale.com/pl/>, on social networks, developing printed and electronic versions of the catalogue, leaflets, promotional materials, and materials concerning the exhibition.
9. The Organizer is entitled to grant sub-licenses to other entities – within the scope mentioned above – for the use of the Work(s) (submitted posters and their digital documentation).
10. By submitting Work(s) to the competition, Applicants declare that they own the property rights to the submitted digital versions of the Work(s) and grant the Organizer free, non-exclusive license for an undefined period to use them under the same conditions as the Work(s).
11. Pursuant to the Act of August 29th 1997 (on the protection of personal data, Journal of Laws 133/97, item. 883, as amended), the Organizer – the Warsaw Academy of Fine Arts, ul. Krakowskie Przedmieście 5 – declares that it is the administrator of the personal data provided in the application form. Personal data will be used for the purpose organizing the 27th International Poster Biennale in Warsaw as follows: first names and surnames will be used to label the submitted works. Other data provided in the application form (contact details, e.g. telephone number, mailing address) will not be made public, but will be used to carry out and organize the 27th International Poster Biennale in Warsaw in order to contact those individuals participating in the event. Contact details will not be made public or forwarded to third parties, unless the law indicates otherwise. Provision of personal data is voluntary, but necessary for the organization of the 27th International Poster Biennale in Warsaw, justification for which may be found in Article 23, paragraph 1, points 3 and 5 of the Act on personal data protection. The marking of submitted works with the artist's first name and surname is in accordance with the provisions of the Act on Copyright and Related Rights, however persons submitting a work may provide an alias or else resign from marking their works with their first names and surnames or aliases. All applicants are entitled to inspect their data and correct it.



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12. Disputes may be settled by Polish courts according to the Polish jurisdiction in force in the European Union.
  13. Submission of a work for the Competition also constitutes consent to participation in the 27th International Poster Biennale in Warsaw and indicates acceptance of the conditions contained in the Regulations.

