

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW

29. MIĘDZYNARODOWE BIENNALE  
PLAKATU W WARSZAWIE

29. MIĘDZYNARODOWE  
PLAKATU W

REGULAMIN  
KONKURSU  
GŁÓWNEGO



Międzynarodowe Biennale  
Plakatu w Warszawie

INTERNATIONAL POSTER  
BIENNALE IN WARSAW

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW



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### Organizer:

Academy of Fine Arts in Warsaw

**Exhibition deadline for the Thematic Competition: July 5 - October 5, 2025**

The goal of the International Poster Biennale (IPB) in Warsaw, since its first edition in 1966, is to present posters created by artists from around the world during the period between the previous and current editions. The review is competitive.

The organizational structure of the IPB in Warsaw includes: the Honorary Committee, the President, the Secretary General, the Program Council, the Organizing Committee, and the Biennale Office.

The 29th edition of the IPB in Warsaw includes the **Main Competition (M.C.)** and **Thematic Competition (T.C.)**, each with its own regulations.

29. MIĘDZYNARODOWE BIENNALE  
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office.biennale@asp.waw.pl  
[www.warsawposterbiennale.com](http://www.warsawposterbiennale.com)

2

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW

## 29. MIĘDZYNARODOWE BIENNALE PLAKATU W WARSZAWIE

### MAIN COMPETITION (M.C.) REGULATIONS

1. The M.C. is open to all.
2. Only individuals over the age of 18 may participate in the M.C.
3. The M.C. is not thematically restricted.
4. Artists participating in the M.C. may also take part in the Thematic Competition (T.C.), for which the regulations are separate.
5. Posters accepted into the M.C. will be pre-selected by the Pre-selection Committee. The members of the Pre-selection Committee for the 29th International Poster Biennale are:
  - Maciej Buszewicz
  - Justyna Czerniakowska
  - Marek Knap
  - Aleksandra Kot
  - Mateusz Machalski
  - Lech Majewski
  - Karel Misek
  - Ania Wieluńska
  - Ada Zielińska
6. Posters approved by the Pre-selection Committee for the final stage of the M.C. will be submitted to the International Jury for evaluation, which will determine the winners of the M.C.
7. The members of the International Jury evaluating the posters qualified for the final stage of the M.C. are:
  - Maciej Buszewicz
  - Jianping He
  - Annik Troxler
  - Henning Wagenbreth
  - Ada Zielińska
8. Artists participating in the M.C. simultaneously accept the regulations and additional documents, such as the Registration Form.



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## 29. MIĘDZYNARODOWE BIENNALE PLAKATU W WARSZAWIE

### CONDITIONS FOR PARTICIPATION IN THE MAIN COMPETITION (M.C.)

1. Posters for the M.C. can be submitted individually, in pairs, groups, or as design studios/graphic design/branding studios, etc.
2. A maximum of two posters, created no earlier than **March 2023**, can be submitted for the M.C.
3. Posters submitted to the M.C. must meet the formal and technical requirements for participation, as described in these regulations.
4. Series of posters will not be accepted into the M.C. Each individual poster in a series is considered as a separate submission.
5. The submission deadline for the M.C. is **March 10, 2025**, with posters submitted digitally via the online form:

**[warsawposterbiennale.com/en/submit-your-work](https://warsawposterbiennale.com/en/submit-your-work)**

Only for posters accepted by the Pre-selection Committee for the final stage of the M.C., the submission requires the delivery of printed posters by traditional mail or in person, no later than **April 11, 2025**, to the Biennale Office at the following address:

Academy of Fine Arts in Warsaw  
International Poster Biennale Office in Warsaw  
ul. Krakowskie Przedmieście 5  
00-068 Warszawa

6. The list of posters pre-selected for the final stage of the M.C. will be published by **March 20, 2025**, on the website: **[warsawposterbiennale.com](https://warsawposterbiennale.com)**
7. The organizer reserves the right that there is no appeal from the decision of the pre-selection committee / jury.
8. The deadline for accepting poster submissions to the M.C., i.e., the commencement of the process, is considered the date of receipt of the digital poster files at the Biennale Office via the online form: **[warsawposterbiennale.com/en/submit-your-work](https://warsawposterbiennale.com/en/submit-your-work)** (provided that other regulatory requirements are met simultaneously).
9. The submission sent through the online form is final and cannot be edited.



# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW

10. The organizer reserves the right to extend the final submission deadline. In case of an extension, the announcement of the final selection will also be postponed accordingly.
11. The deadline for accepting posters qualified for the final stage of the M.C. for further processing is considered the date of delivery – by traditional mail or in person – of the printed posters to the Biennale Office at the address provided above (provided that other regulatory requirements are met simultaneously).
12. All participants in the competition, by submitting their work to the M.C., accept the terms of the M.C. regulations and give their consent for the Organizer to publish and exhibit their works in the press, media, catalog, advertising materials, online, at exhibitions, and on outdoor advertising platforms in connection with the promotion of the 29th International Poster Biennale in Warsaw.
13. Due to the Russian Federation's invasion of Ukraine, and in accordance with the recommendations of the Polish government and the EU Council, we inform that works by authors representing the Russian Federation and the Republic of Belarus will not be allowed to participate in the competition and exhibition of the 29th International Poster Biennale.
14. The organizer does not issue certificates of participation in the competition for those who have not been qualified for the final stage of the M.C.

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5

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW



## 29. MIĘDZYNARODOWE BIENNALE PLAKATU W WARSZAWIE

### FORMAL-TECHNICAL REQUIREMENTS FOR THE MAIN COMPETITION (M.C.)

- Each poster submitted for the M.C. must be:
  - in digital form: **1200 pixels for the longest side of the poster, format: JPG (highest quality), maximum file size: 3 MB.**
  - Only for posters qualified by the Pre-selection Committee for the final stage of the M.C., artists are required to deliver 2 prints of each submitted poster to the Biennale Office: **the minimum length of the shorter side – 42 cm, the maximum length of the longer side – 180 cm. Additionally, a digital file of the qualified posters in their original dimensions must be submitted.**
- Authors must complete the Registration Form through the online form: **[warsawposterbiennale.com/en/submit-your-work](http://warsawposterbiennale.com/en/submit-your-work)**
- By completing the Registration Form, the authors declare that they have:
  - Familiarized themselves with and accept the regulations of the M.C.
  - Created the poster personally and independently; in the case of a co-authored work, that the indicated authors created it personally and together.
- Each poster print delivered to the Biennale Office must have a label attached to the back, in the upper right corner, containing the following information about the project and its author(s):
  - Name and surname of the author or the name of the artistic group/graphic studio, etc.
  - Title of the work in the original language
  - Title of the work in English
  - Date of creation of the poster
  - Poster dimensions in centimeters (width/height)
  - Information about the printing technique
- Wzór etykiety zostanie przesłany mailowo do zakwalifikowanych uczestników.
- The label template will be sent by email to the qualified participants.
- The postal shipment with the printed posters should be carefully secured.
- The organizer is not responsible for any damages that occur during the transport of shipments containing printed posters.

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW

9. The packaging of the shipment should be labeled with the following note:
  - **29th IPB in Warsaw: Main Competition**
  - For shipments from outside Poland, the packaging should be labeled with the following note:  
**PRINTED MATTER. NO COMMERCIAL VALUE.**  
**MATERIAŁ DRUKOWANY. NIE POSIADA WARTOŚCI HANDLOWEJ**
10. The full cost of the shipment is to be covered by the submitter of the posters to the M.C.
11. Failure to comply with the formal and technical requirements of the M.C. and missing the submission deadline will result in the poster not being accepted into the M.C.
12. The authors are required to organize, at their own expense, the collection of poster prints that do not meet the formal and technical requirements. If the prints are not collected by May 14, 2025, they will be destroyed by the committee.
13. The organizer reserves the right to transfer the work to another competition category (in this case, from the M.C. to the T.C.).

## WORK QUALIFICATION AND AWARDS

1. The International Jury will award the following prizes in the M.C.:
  - 1st Prize – 20,000 PLN
  - 2nd Prize – 15,000 PLN
  - 3rd Prize – 10,000 PLN
2. The results of the M.C. will be announced at the opening of the 29th IPB in Warsaw on **July 5, 2025**, and published on the website: **[www.warsawposterbiennale.com](http://www.warsawposterbiennale.com)**
3. The winners of the M.C. will be notified of the results by the Organizer via email.
4. The organizer plans to award additional sponsored prizes, including the Józef Mroszczak Award, presented by the Rector of the Academy of Fine Arts in Warsaw.
5. The value of the prizes will be reduced by the applicable income tax in accordance with the generally applicable regulations.

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW

## 29. MIĘDZYNARODOWE BIENNALE PLAKATU W WARSZAWIE

### OBLIGATIONS AND PRIVILEGES OF THE ORGANIZER

1. The organizer reserves the right to reject a poster submission to the M.C. if it contains content that harms the reputation of the organizer and/or third parties or is in violation of the law. Based on this, the organizer has the right to deny the author's participation in the competition.
2. The organizer reserves the right to transfer the posters qualified for the final stage of the M.C. to the collection of the Academy of Fine Arts in Warsaw.
3. The names of the individuals holding the positions of President, Secretary General, members of the Program Council, the Organizing Committee, and the Pre-selection Committee will be provided on: **www.warsawposterbiennale.com**.
4. The composition of the International Jury will be provided on: **www.warsawposterbiennale.com**. The organizer reserves the right to change the members of the Jury after its composition has been announced for reasons beyond the organizer's control.
5. The organizer commits to printing a physical version of the catalog celebrating both competitions.

### PERSONAL DATA

1. The administrator of personal data is the Academy of Fine Arts in Warsaw, ul. Krakowskie Przedmieście 5, 00-068 Warsaw.
2. The data protection officer can be contacted via e-mail: [iodo@asp.waw.pl](mailto:iodo@asp.waw.pl).
3. The purpose of processing personal data is participation in the Main Competition of the 29th International Poster Biennale in Warsaw – based on Article 6(1)(a) GDPR, i.e., based on the consent of the data subject. Personal data will be used as follows: the name will be used to identify the submitted work. Other data collected in the application (contact information such as phone number, mailing address) will not be made public, but will be used to conduct and organize the 29th IPB in Warsaw for contacting the participants. Contact information will not be made public or shared with third parties, unless required by law.
4. The personal data of competition participants will be managed by the biennale organizer – the Academy of Fine Arts in Warsaw. Additionally, personal data may be shared with institutions authorized by law (i.e., public authorities and entities



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performing public tasks or acting on behalf of public authorities, within the scope and for the purposes set by law). Personal data will not be shared with other entities.

5. Personal data will be stored for as long as necessary to fulfill the purposes specified in point 3 above, i.e., for up to 3 years from the date of the competition resolution.
6. Regarding the processing of personal data, the following rights apply: the right to access the content of your data, the right to correct, delete, or restrict processing, the right to object to processing, and the right to data portability. These rights can be exercised by contacting as specified in point 2.

The scope of rights and the situations in which they can be exercised are defined by law. The ability to exercise certain rights may depend on the legal basis, purpose, or manner of processing.

To ensure the protection of data, proper identification of the person exercising their rights is necessary. Therefore, the Academy may request verification of the identity of the person requesting information.

7. To the extent that consent was given for the processing of personal data, the right to withdraw that consent applies. Withdrawal of consent does not affect the legality of processing based on the consent before its withdrawal.
8. If it is believed that the processing of personal data violates the provisions of applicable law, a complaint may be filed with the supervisory authority, i.e., the President of the Personal Data Protection Office.
9. Providing personal data is voluntary but necessary for participation in the competition. Failure to provide data will prevent participation in the competition.
10. The Academy will not make automated decisions regarding the provided personal data. Furthermore, the Academy does not plan to transfer personal data to entities outside the EEA (European Economic Area).

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW

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### USE OF SUBMITTED MATERIALS

1. The submitter of the poster declares that they have created the submitted and listed poster(s) independently (hereinafter referred to as the Work(s)).
2. The submitter further declares that:
  - They hold personal and economic copyright to the Work(s), which are not in any way limited or encumbered by third-party rights, and that the Work(s) do not infringe third-party rights.
  - They have not granted any exclusive licenses to third parties allowing them to use the Work(s).
  - They possess the exclusive right to grant permissions to dispose of and use the Work(s).
  - The rights and permissions referred to below include all the rights and permissions necessary for the exploitation of the Work(s) as specified below.
3. In case of third-party claims against the Organizers arising from an infringement of their rights, the submitter is obligated to:
  - Appear in the legal process (in the case of judicial proceedings) and take all necessary actions to release the Organizer from participation in the case.
  - Fully satisfy these claims, thus releasing the Organizer from any obligation to provide compensation for such claims.
4. The author grants the Organizer a free, non-exclusive, unlimited territorial license for an indefinite period to use the Work(s).
5. The granting of this license to use the Work(s) starts upon the acceptance of the submission of the Work(s) to the Competition by the Organizer.
6. This license to use the Work(s) includes the following areas of exploitation:
  - Distribution of the Work in ways other than specified in point 13 of the PARTICIPATION TERMS – includes public performance, exhibition, display, reproduction, transmission, and retransmission, as well as public availability of the Work in such a way that anyone can access it at a time and place of their choosing, including in the telecommunications network.
  - Recording and reproducing the Work – includes producing copies of the Work using any technique, including printing, reprographic, magnetic recording, and digital techniques, in an unlimited number of copies, as well as introducing the Work into computer memory.
  - Introduction of the Work's copies and image to commerce – in a fixed form, particularly through reproduction of the Work in catalogs (both printed and

# 29TH INTERNATIONAL POSTER BIENNALE IN WARSAW

electronic versions), flyers, promotional materials, exhibition materials, as well as publication on the Internet and on social media.

- Manufacturing copies of the work – includes producing any number of copies of the work using printing techniques.

7. By submitting posters to the Competition, the submitter agrees to the free publication of their Work on the website <https://warsawposterbiennale.com/>, on social media, in catalogs (both printed and electronic versions), flyers, promotional materials, and exhibition materials – with the inclusion of the author's name, surname, and description of the Work(s).
8. By submitting posters to the Competition, the submitter allows the Organizer to exercise the dependent rights of the Work(s) in the areas of exploitation specified in point 6 of the USE OF SUBMITTED MATERIALS, particularly for the purpose of publication on the website <https://warsawposterbiennale.com/pl/>, on social media, in the catalog (both printed and electronic versions), flyers, promotional materials, and exhibition materials.
9. The Organizer is entitled to grant sublicenses to other entities – in the areas mentioned above – for the use of the Work(s) (submitted posters and their digital documentation).
10. By submitting the Work(s) to the competition, the submitter declares that they hold the economic rights to the submitted digital versions of the Work(s) and grants the Organizer a free, non-exclusive, indefinite license to use them under the same terms as the Work(s).
11. Disputes may be resolved by Polish courts according to Polish jurisdiction applicable within the European Union.
12. Submission to the Competition simultaneously constitutes consent to participate in the 29th IPB in Warsaw and signifies acceptance of the conditions outlined in the Regulations.

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11