



**International Poster
Biennale in Warsaw**

Regulations

Governing the 26th International Poster Biennale in Warsaw



The 26th International Poster Biennale in Warsaw

dates: 9.06–15.07.2018

venue: Salon of the Academy of Fine Arts, Krakowskie Przedmieście 5, Warsaw

REGULATIONS

GOVERNING THE 26th INTERNATIONAL POSTER BIENNALE IN WARSAW

Beginning in 2018, the organizer of the International Poster Biennale in Warsaw – also referred to as the (26th) Biennale or (26th) IPB in Warsaw) is the Warsaw Academy of Fine Arts. Co-organizers of the Biennale are the Poster Museum in Wilanow, the Association of Applied Graphic Designers (STGU) and the OOH Agency AMS

The Warsaw Academy of Fine Arts wishes to continue the idea of reviewing international achievements in the field of poster design, a tradition that was introduced in the 1960s by professors that were associated with the Academy and at the same time were the co-founders of the International Poster Biennale, Józef Mroszczak and Henryk Tomaszewski.

Not without significance is the fact that this year is also the 50th anniversary of the Graphic Arts Department of the Warsaw Academy of Fine Arts, which has played an important role in the development of Polish poster art. What's more, 2018 also sees the anniversary of the Poster Museum in Wilanow – the first museum of this type in the world, which for fifty years has continued without interruption its pioneering, original mission to maintain an archive of the ephemeral art of the poster.

THE COMPETITION

The dates set for handing over the organization of the Biennale to the Warsaw Academy of Fine Arts oblige us to organize this year's edition on the basis of the following regulations governing two competitions – one main and one thematic.

The Main Competition

The task of the Biennale is to present to the general public a review of works designed by artists from around the world. The organizer is inviting a hundred eminent artists to participate and help create the 26th Biennale. In addition to their own participation, they are being asked to recommend one other poster designer, who will also be invited by the organizer to participate in the main competition. Those works fulfilling the conditions for participation will not be subject to the selection process – all of them will be included in the main exhibition and in the Biennale's catalogue.

The Thematic Competition

This competition takes the form of an open one and aims to celebrate this year's 100th anniversary of independence being re-established by Poland and similar anniversaries in other countries of the region. 1918 saw the independence aspirations of Lithuania, Latvia and Estonia being fulfilled, the creation of a bi-national independent state – Czechoslovakia – being proclaimed, and a year earlier the establishment of Finland. This competition aims to evoke such values as independence, freedom, community, community and cultural identity, nationhood, brotherhood/solidarity, and tolerance. Everyone who meets the competition's conditions may participate.

CONDITIONS FOR PARTICIPATION

The main competition

1. The organizer is inviting 100 designers to participate in the main competition of the 26th International Poster Biennale, asking them to send two posters designed in the years 2015-2018.
2. The organizer asks each of the invited designers to immediately confirm their participation in the Biennale and to recommend, by **March 19th**, one other designer whose poster works they consider noteworthy via e-mail: office.biennale@asp.waw.pl. This person will also be invited by the organizer to participate in the main exhibition and asked to send one poster designed in the years 2015-2018.

3. Each of the invited designers is required, by **April 20th 2018**, to send digital versions of the posters submitted for the main competition, these to be used to prepare a catalogue and for the purpose of promoting the 26th Biennale.

Files containing digital versions of submitted posters must meet the following requirements:

the longer side of the poster – 30 cm, with a resolution of 300 dpi,
format: JPG (highest quality), using CMYK colours.

Entry forms for participation in the main competition can be filled in online at the following link, which will be active from March 12th 2018:

<http://warsawposterbiennale.com/main-competition/>

4. Each of the invited designers is required to send or deliver to the office of the 26th Biennale printed versions of the submitted posters (two copies of each poster) by **April 20th 2018** at the latest. The address of the Biennale's office is provided at the end of the Regulations and on the website: www.warsawposterbiennale.com
5. Following conclusion of the 26th Biennale's main exhibition, the posters will be sent to the museum collections at the Poster Museum in Wilanow, the Poster and Design Gallery at the National Museum in Poznan or the Museum of the Warsaw Academy of Fine Arts, where they will be included in their collections in accordance with the museum regulations and procedures in force at those institutions

The thematic competition

6. Within the framework of the 26th International Poster Biennale in Warsaw there will also be a thematic competition open to all. The organizer imposes no restrictions related to age and education. Artists invited to the main exhibition may also take part in this.
7. The subject of this competition is independence and the associated concepts of freedom, equality, tolerance and cooperation. A description of the competition's subject and its historical background can be found in the introduction to these Regulations. A detailed description of the competition's concept can be found at: www.warsawposterbiennale.com

8. From among the posters entered for the thematic competition, a five-person jury composed of designers and educators from the Graphics Department of the Warsaw Academy of Fine Arts will select works that will take part in the exhibition.
9. Designs of posters qualifying for the exhibition will be evaluated by an International Jury, which will decide the winners in the thematic competition.
10. Designs should be sent in the form of a print and a digital file by **April 20th**. Works sent after this date will not take part in the competition (this date is the deadline for works arriving at the organizer's office).

- a) Digital files must meet the following conditions:

the poster's longer side – 30 cm, resolution: 300 dpi, colour: CMYK, format: JPG (highest quality).

Entry forms for participation in the thematic competition can be filled in online at the following link, which will be active from **March 12th 2018**:
<http://warsawposterbiennale.com/thematic-competition/>

- b) One copy of each work to be printed and sent together with a completed entry form, delivered to the address of the office of the 26th Biennale provided at the end of the Regulations and on the website:
www.warsawposterbiennale.com

11. Each participant may submit a maximum of 3 entries.

TECHNICAL CONDITIONS GOVERNING THE COMPETITION:

THE MAIN AND THEMATIC COMPETITION

1. Works sent to the 26th Biennale office's above mentioned address must meet the following criteria regarding their format:
 - a) In the case of works sent for the main competition (invited artists), the minimum length of the shortest side is 50 cm, and the maximum length of the longest side is 180 cm.
 - b) In the case of the thematic competition, a format of 100 x 70 cm applies.

2. Posters must have labels affixed in the upper right-hand corner, on the reverse side of it, containing information about the work and designer (first name and surname, title of the work in the original and in English, dimensions in cm and printing technique - for both competitions, and additional year of publication, for the main competition). Labels and entry forms are available on the website of the 26th Biennale: www.warsawposterbiennale.com
3. The shipped posters must be accompanied by a legibly filled in entry form together with a signed declaration that the entrant has read and accepts the Regulations and a statement claiming that the entrant personally and independently designed the poster submitted.
4. Posters should not be glued onto a rigid base or in any way bound.
5. The shipment should be carefully secured. The organizers are not responsible for damage caused during transport. Damaged posters will be refused entry in the competitions.
6. Shipping costs are to be covered entirely by the designers of the posters.
7. Failure to comply with any of the above conditions will result in withdrawal of the artist's work from the competition, the exhibition and the accompanying catalogue. Return of rejected works will be at the entrant's own expense. In the event of the participant failing by **July 30th 2018** to apply for a work to be returned, the work will be destroyed.
8. Shipments should be marked: „*PRINTED MATTER. NO COMMERCIAL VALUE*”
9. A list of participants whose entries have been accepted for the main and thematic competitions and are to be presented at the exhibition will be published on the 26th Biennale's website: www.warsawposterbiennale.com, following acceptance of the entries.

QUALIFICATION OF WORKS / AWARDS

1. In the case of both competitions, prizes will be awarded by the International Jury. The composition of this Jury will be announced on the website: www.warsawposterbiennale.com on **March 15th 2018**.

2. The results of the main competition and the open competition will be announced during the opening ceremony of the 26th International Poster Biennale in Warsaw, which will be held on **June 9th 2018** at 18:00, and then published on the organizer's website: www.warsawposterbiennale.com
3. The Jury will award the following prizes:

In the main competition:

1st prize and gold medal – PLN 20,000
2nd prize and silver medal – PLN 15,000
3rd prize and bronze medal – PLN 10,000

In the thematic competition:

1st prize and gold medal – PLN 25,000
2nd prize and silver medal – PLN 15,000
3rd prize and bronze medal – PLN 10,000
4. The organizers plan to also award sponsored prizes, including Józef Mroszczak Awards commemorating the founder of the International Poster Biennale in Warsaw, traditionally awarded by the Rector of the Warsaw Academy of Fine Arts.

THE ORGANIZER'S OBLIGATIONS

1. A catalogue is to be published on the occasion of the 26th International Poster Biennale in Warsaw. All participants in the main competition and participants in the thematic competition's exhibition will each receive one free copy of the catalogue.
2. Works selected for the thematic competition will be published on the organizer's website at www.warsawposterbiennale.com. By entering a work, its designer agrees to its free publication on the above-mentioned website with the name of the artist and the title of the work, as well as the date of its design and its description.
3. Posters will be donated to the museum collections of the Poster Museum in Wilanow, the Poster and Design Gallery of the National Museum in Poznan or the Museum of the Warsaw Academy of Fine Arts, where they will be included in the collections in accordance with the museum regulations and procedures of those institutions.

4. The organizer reserves the right to not enter a submitted work to the competition if its content or form is inconsistent with the requirements of the competition, in particular with the conditions for participation in the competition. Likewise if a submitted work's content is detrimental to the good name of the Organizer, third parties or is contrary to the law, the Organizer has the right to refuse the Participant entry in the competition.

USE OF MATERIALS SUBMITTED

1. The person submitting a poster declares that he independently designed the posters (hereinafter referred to as the Work) sent and referred to in the Entry Form.
2. The Entrant declares that:
 - a) his or her original personal and property rights to a Work are in no way limited or encumbered by the rights of third parties and that the Work does not infringe upon the rights of third parties;
 - b) he/she has not granted any person an exclusive license entitling that person to use the Work;
 - c) has the exclusive right to grant permits for the management and use of the Work;
 - d) the rights and permits referred to below shall include all rights and permits necessary to make use of the Work in the scope specified below.
3. In the event of a third party submitting claims against the organizers of the 26th International Poster Biennale in Warsaw arising from a violation of that party's rights, the Entrant submitting such a work will be required to:
 - a) appear at the proceedings (in the case of judicial proceedings) and take all steps to exempt the Biennale's organizers from participation in the case.
 - b) fully satisfy said claims and thus release the organizers of the 26th International Poster Biennale in Warsaw from any obligation to pay benefits in this respect;



4. The Entrant grants a free of charge non-exclusive license for the use of the Work beginning on the day of the Work being submitted to the 26th International Poster Biennale in Warsaw.
5. The entrant grants the Organizer of the 26th International Poster Biennale in Warsaw the above-mentioned license for use of the Work within the following scope:
 - a) distribution of the Work, i.e. its public exhibition, display and broadcast, and also public access to the Work in such a way that anyone may have access to it in a place and time so chosen,
 - b) recording of an unlimited number of copies of the Work on paper and on information carriers (CDs, DVDs, memory sticks, USB pen drives, etc.),
 - c) saving the Work on a computer's memory,
 - d) placing on the market a copy of the Work, as well as any image of the Work in a fixed form, and in particular the 26th International Poster Biennale in Warsaw may reproduce the Work in catalogues (in printed and electronic versions), leaflets, essays concerning the exhibitions at which it will be exhibited, as well as publish it on the Internet, in social networks, etc.
6. The license referred to in the Regulations governing the 26th International Poster Biennale in Warsaw is non-exclusive and is granted free of charge for an indefinite period.
7. The 26th International Poster Biennale in Warsaw is entitled to grant other entities – within the scope defined above – sub-licenses for use of the Work (submitted posters and their digital documentation).
8. By submitting a work to the competition, the Entrant declares that he has proprietary copyrights to the submitted digital versions of the Work and grants the 26th International Poster Biennale in Warsaw free, non-exclusive license for an indefinite period to use these under the same terms and conditions governing the Work.
9. Pursuant to the Act of August 29th 1997 (on the Protection of Personal Data, Journal of Laws No. 133/97, item 883, with subsequent amendments), the Organizer of the 26th International Poster Biennale – the Warsaw Academy of Fine Arts at ul. Krakowskie Przedmieście 5 – declares itself to be the administrator of the personal data required in the entry form. Personal data will be used to organize the 26th



International Poster Biennale in Warsaw in the following way: first names and surnames will be used to mark the delivered works. Other data provided in the entry form (contact details, e.g. telephone numbers, mailing addresses) will not be made public, but will be used to conduct and organize the 26th International Poster Biennale in Warsaw for the purpose of contacting those persons taking part in the event. Contact details will not be made public or forwarded to third parties unless legal regulations indicate otherwise. The provision of this data is voluntary, but necessary in order to organize the 26th International Poster Biennale in Warsaw, as justified by Article 23, paragraph 1, points 3 and 5 of the Act on Protection of Personal Data. The labelling of a submitted work with the entrant's first name and surname is fully in accordance with the provisions of the Act on Copyright and Related Rights; however, entrants may instead propose a pseudonym or request that their works remain anonymous. All entrants are entitled to check their personal data and where necessary, make corrections to the same.

10. All disputes will be settled by the Polish courts according to Polish jurisdiction in force in the European Union.
11. Agreement to participate in the Biennale is synonymous with acceptance of the terms and conditions contained in the Regulations.

ORGANIZERS

President of the International International Poster Biennale in Warsaw
Professor Lech Majewski

Honorary Chairman of the Program Council
Zdzisław Schubert

Rector of the Academy of Fine Arts in Warsaw
Professor Adam Myjak

The composition of the Program Council of the 26th International Poster Biennale in Warsaw and the Organizing Committee can be found on the Biennale website.

The detailed program of the 26th International Poster Biennale will be published on the Biennale's website.



ADDRESSES

Entry forms for participation in the thematic competition can be filled in online at the following link, which will be active from March 12th 2018:

MAIN COMPETITION

<http://warsawposterbiennale.com/main-competition/>

THEMATIC COMPETITION

<http://warsawposterbiennale.com/thematic-competition/>

Address of the organizer of the 26th International Poster Biennale in Warsaw:

The Academy of Fine Arts in Warsaw
Krakowskie Przedmieście 5, 00-068 Warsaw, POLAND
marked: „26. IPB in Warsaw: konkurs główny (main competition)”
or „26. IPB in Warsaw: konkurs tematyczny (thematic competition)”

www.warsawposterbiennale.com